

Chairperson: Supervisor Lynne De Bruin
Committee Clerk: Carol Mueller, 278-4228
Research Analyst: Julie Esch, 278-4430

COMMITTEE ON PARKS, ENERGY AND ENVIRONMENT

Tuesday, January 23, 2007 – 9:00 a.m.
Milwaukee County Courthouse, Room 201-B
MINUTES

TAPE NO. 52, Side B, No. 445 to end
TAPE NO. 53, Side A, No. 001 to end
TAPE NO. 53, Side B, No. 001 to 533

ROLL CALL:

PRESENT: Supervisors Devine, Borkowski, Schmitt, McCue, Broderick, Clark and
De Bruin (Chairman)

EXCUSED: None

Scheduled Items:

1. 07-70 From the County Board Chairman appointing Ms. Sandra Scott to the
52B459- Cultural, Artistic & Musical Programming Advisory Council.
52B471

Appearances:

Mr. Terrence Cooley, Chief of Staff, County Board
Ms. Sandra Scott

MOTION BY: (Clark) Approve. (Vote 7-0)

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and
De Bruin (Chairman) - 7

NOES: None

EXCUSED: None

2. 07-60 From the County Executive appointing Ms. Barbara Opferman to the
52B472- Milwaukee County Public Art Committee. Ms. Opferman replaces Ms.
52B489 Kerri Kuester.

Appearances:

Mr. Ed Eberlee, Deputy Chief of Staff, County Executive's Office
Ms. Barbara Opferman

Scheduled Items (Continued):

MOTION BY: (Clark) Approve. **(Vote 7-0)**

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7

NOES: None

EXCUSED: None

3. 07-57 From the Director of Parks, Recreation and Culture, requesting approval to
52B490- enter into an agreement with the Bay View Lions Club for the use of South
52B536 Shore Park for the annual South Shore Frolics.

Appearances:

Supervisor Marina Dimitrijevic Fourth District

Mr. Steve Isham, Treasurer, Bay View Lions Club

This is a three-year agreement with a two-year extension option. Annual fee increases will match the Consumer Price Index.

MOTION BY: (Devine) Approve. **(Vote 7-0)**

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7

NOES: None

EXCUSED: None

4. 07-83 From Director, Department of Parks, Recreation and Culture, requesting
52B537- approval of the 2007 Milwaukee County Cultural, Artistic and Musical
52B578 Programming Advisory Council (CAMPAC) allocation recommendations.

Appearances:

Ms. Mary Cannon, CAMPAC Interim Chairperson

A request was made to provide the schedules for Concert in the Parks and headliners as soon as they are available.

MOTION BY: (Clark) Approve. **(Vote 7-0)**

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7

NOES: None

EXCUSED: None

5. 07-64 From the Director of the Milwaukee County Zoo requesting authority to
52B579- execute, on behalf of Milwaukee County, a contract with Oceans of Fun,
52B588 Inc., in an amount not-to-exceed \$143,000 for the Marine Mammal Show,
and for training consultation services to the Zoo Animal Department at a
rate of \$60 per hour, in an amount not-to-exceed \$25,000.

Scheduled Items (Continued):

Appearances:

Mr. Chuck Wikenhauser, Director Milwaukee County Zoo

There is a slight increase of \$3,000 over last year.

MOTION BY: (Devine) Approve. (Vote 7-0)

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7

NOES: None

EXCUSED: None

6. 07-80 From the Director of the Milwaukee County Zoo requesting authority to
52B589- execute, on behalf of Milwaukee County, a construction agreement with
end the Zoological Society for the renovation of the Flamingo Exhibit at the
53A01- Milwaukee County Zoo.
53B12

Appearances:

Mr. Chuck Wikenhauser, Director Milwaukee County Zoo

There is a correction to the amount of the contract from \$650,000 to \$600,000. In addition, Risk Management has amended liability amounts for the Society's contractors for inclusion in the contract.

A discussion ensued regarding the inclusion of Disadvantaged Business Enterprises (DBE) vendors working on this project. The current Memorandum of Understanding (MOU), approved years ago, doesn't have set percentage goals for DBE's.

Madam Chair requested before County Board day (February 1, 2007) a letter from the Zoological Society their intent of DBE participation on this project. Additionally, include the DBE participation in the Society's past projects.

Ms. Esch, Mr. High and the Parks department will report back to the Committee for February cycle regarding the DBE requirements with our public-private partnership agreements. The report should include the goals that Milwaukee County usually requires in these matters, with the DBE goal component as routine as possible.

Postponement of this project would result in the exhibit not being open by the Zoo's goal date of August 2007.

Scheduled Items (Continued):

MOTION BY: (Borkowski) Approve recommended changes from Risk Management be incorporated into the resolution and contract. Additionally, correct the contract amount up to \$600,000. **(Vote 6-1)**
AYES: Devine, Borkowski, Schmitt, McCue, Broderick and De Bruin (Chairman) - 6
NOES: Clark - 1
EXCUSED: None

7. 07-73 From the Director, UW Extension requesting approval to apply for and
53A13- accept funding of \$15,130 from Maximus, Inc. for on-site workshops in
53A88 family and community education for 2007.

Appearances:

Ms. Eloisa Gomez, Director, University Extension-Milwaukee

MOTION BY: (Borkowski) Approve. **(Vote 7-0)**

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7
NOES: None
EXCUSED: None

8. 07-84 From the Director of Parks, Recreation and Culture, requesting approval to
53A89- continue the intergovernmental agreement and pay for services rendered
53A192 for the Nature in the Parks program, between Milwaukee County and the University of Wisconsin-Madison Extension for both 2006 and 2007.

Appearances:

Ms. Eloisa Gomez, Director, University Extension-Milwaukee
Ms. Debra Mc Rae, Director, Wehr Nature Center

The UW Extension has received numerous awards for support in Education. This separate, long standing, contract is with the UW Madison Extension with a partnership with the Milwaukee Extension.

MOTION BY: (Schmitt) Approve. **(Vote 7-0)**

AYES: Devine, Borkowski, Schmitt, McCue, Broderick, Clark and De Bruin (Chairman) - 7
NOES: None
EXCUSED: None

9. 07-43 From City of Greenfield Engineer, requesting approval of an easement on
53A193- County property for construction of storm sewer and roadway
53A268 improvements for the Brookdale area in the city of Greenfield.

Scheduled Items (Continued):

Appearances:

Mr. Kevin Haley, Landscape Architect, Parks Department

A discussion regarding DBE participation ensued. Mr. Haley is to report back to the Committee via email or phone calls to members prior to County Board day (February 1, 2007) regarding Greenfield's DBE participation on this project.

MOTION BY: (Devine) Approve. (Vote 6-1)

AYES: Devine, Borkowski, Schmitt, McCue, Broderick and De Bruin (Chairman) - 6

NOES: Clark - 1

EXCUSED: None

10. 07-59 From the Director of Parks, Recreation and Culture, requesting approval to
53A269- enter into a three-year software license agreement with the option of three
53A586 one-year renewals with The Active Network (TAN) for the Department of
Parks reservation needs.

Appearances:

Ms. Sue Black, Director, Parks, Recreation and Culture

Ms. Lauri Panella, Chief of Recreation Services

Mr. James Keegan, Financial Manager, Parks Recreation and Culture

A discussion ensued regarding cost verses revenue benefits. Since 1993, the Parks department has paid \$90,000 annually just for the golf reservations system. This contract would include reservation service for athletic fields, picnic and building rentals in addition to golf. The Point of Sale (POS) system will help track about \$10 million of the \$17 million annual revenues. The POS system will reduce human error by having the information downloaded from the cash register receipts. Additionally, it will allow the department to generate timely reports. It is the eventual goal of the Parks department to capture 100 percent of the revenues using the POS system.

Supervisor Devine in Chair. (53A539)

MOTION BY: (De Bruin) Amend resolution by adding a Be It Further Resolved clause: The contract is for three years commencing in February 2007. Additionally, there will be three one-year renewals each, at the discretion of the Department of Parks Recreation and Culture. The cost of the contract in 2007 will be up to \$97,000 and up to \$90,000 in years 2008 and 2009. (Vote 7-0)

Scheduled Items (Continued):

AYES: De Bruin, Borkowski, Schmitt, McCue, Broderick, Clark and Devine (Chairman) - 7
NOES: None
EXCUSED: None

MOTION BY: (Borkowski) Approve as amended. **(Vote 7-0)**

AYES: De Bruin, Borkowski, Schmitt, McCue, Broderick, Clark and Devine (Chairman) - 7
NOES: None

Supervisor De Bruin in Chair (53A567)

The Parks Department is to prepare a memo before County Board day (February 1, 2007) to clarify the cost of the proposed TAN contract.

11. 07R03 A report from the Director, Department of Parks regarding the Emerald Ash
53A587- Borer activities. **(Informational Unless Otherwise Directed by the Committee.)**
53A704

Appearances:

Mr. Paul Kortebein, Parks Department-Natural Areas Manager

Milwaukee County is working with the City of Milwaukee to study and prevent the spread of the Emerald Ash Borer. Eighteen pairs of trees on County land will be used for this study.

THE COMMITTEE TOOK NO ACTION ON THIS ITEM.

12. 06-480 From the Director of Parks, Recreation and Culture, pursuant to a
53A705- proposed fee schedule for 2007. (Referred back to Committee on Parks,
end Energy & Environment 12/14/06.) **(Informational Unless Otherwise Directed by**
53B01- **the Committee.)**
53B535

Appearances:

Ms. Sue Black, Director, Parks, Recreation and Culture

Ms. Lauri Panella, Chief of Recreation Services

Mr. Dave Emanuel, Professor, Aurora University

Ms. Alyssa Krueger, Aurora University Graduate Student

A discussion ensued regarding fees for picnic permits, special events, community centers and building rentals in addition to new fees that are proposed. Some new fees include family and seasonal packages.

Ms. Panella is directed to track picnic permits and family swimming passes for this year. This information will be used in the future to analyze fees. Additionally, she is to report back to the chair before County Board Day

Scheduled Items (Continued):

(February 1, 2007) on the last three items in picnic permits in Schedule A, to the extent the data is available. How many permits do we typically issue for picnics that are family and church events, which are not open to the public in those three categories?

It was pointed out that sometimes increases in fees are often minimal, but on a percentage basis look exorbitant.

MOTION BY: (Broderick) Approve fee Schedule "A". **(Vote 5-2)**

AYES: Devine, Borkowski, Schmitt, Broderick, and De Bruin (Chairman)-5

NOES: McCue and Clark-2

EXCUSED: None

STAFF PRESENT:

Mr. Terrence Cooley, Chief of Staff, County Board

Mr. Ed Eberlee, Deputy Chief of Staff, County Executive's Office

Mr. Chuck Wikenhauser, Director Milwaukee County Zoo

Ms. Eloisa Gomez, Director, University Extension-Milwaukee

Ms. Debra Mc Rae, Director, Wehr Nature Center

Mr. Kevin Haley, Landscape Architect, Parks Department

Mr. Paul Kortebein, Parks Department-Natural Areas Manager

Ms. Sue Black, Superintendent, Dept. of Parks, Recreation & Culture

Ms. Lauri Panella, Chief of Recreation Services, Parks Department

Mr. Jim Keegan, Finance Manager, Parks Department

This meeting was recorded on tape, which is available for audit upon prior request of the Committee Clerk. The foregoing matters were not necessarily considered in agenda order. Committee "green files" contain copies of resolutions, amendments, ordinances, reports and correspondence, etc., which may be reviewed upon request of the Committee Clerk. The official copy of these minutes is available in the County Board office.

Adjourned: 11:10 a.m.

Carol D. Mueller, Committee Clerk

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DEADLINE FOR THE PARKS, ENERGY AND ENVIRONMENT COMMITTEE:

The deadline for agenda items for the next regular meeting (02/20/07) is

Tuesday, February 6, 2007.

ADA accommodation requests should be filed with the Milwaukee County Office for Persons with Disabilities 278-3932 (voice) or 278-3937 (TTD) upon receipt of this notice.