

## Connecting Caring Communities Neighborhood Plan

Neighborhood: West Allis West Milwaukee

Geographic Boundaries:

City of West Allis and Village of West Milwaukee

Approximate number of older adults in neighborhood & demographic characteristics: 16,160 adults 55 and older(24.7% of population): 15,265 in West Allis, 895 in West Milwaukee. Overall older population has decreased since 1990 but 85+ population is increasing. Educational level is predominantly high school or less. Household income: Almost 2/3 of older adults have annual household income of \$40,000 or less, with 30% having income less than \$17,000. 53% of respondents to 2007 survey are unmarried, and 69% are not employed for pay. 77% of respondents live in a home they own, 20% are renters, 42% live alone.

Neighborhood Assets:

1. 16 senior housing developments. 8 assisted living facilities. 4 skilled care facilities.
2. 4 senior center programs including the West Allis Senior Center which is open 5 days/week. 1 adult day program. 3 Senior Meal program sites.
3. West Allis Memorial Hospital and Rogers Memorial Hospital (mental health care).
  4. West Allis Health Department serves both West Allis and West Milwaukee. Provides screenings, education, flu & pneumonia immunizations, Wellness Wise (a comprehensive screening for persons 50+). Public Health nurses will do home visit to do assessment.
  5. S.A.F.E. Book (Senior Awareness Focus on Help and Enrichment), updated and published annually by the WA Commission on Aging with Block Grant funds, is a very complete resource guide for seniors.

6. West Allis Police Department proactive in senior concerns and programs and has an extensive Neighborhood Watch program.		
Older Adult Concerns re: remaining in the neighborhood:		
<ol style="list-style-type: none"> <li>1. Property taxes (30%)</li> <li>2. Health Problems (27%)</li> <li>3. Neighborhood Safety (5%)</li> </ol>		
Source: West Allis West Milwaukee Older Adult Community Survey 2007		
Lead Partner & Other Partners: Partners include: West Allis Health Dept., West Allis Senior Center, West Allis Police Dept., West Allis West Milwaukee Chamber of Commerce, West Central Interfaith, West Allis Memorial Hospital, Alzheimer's Assoc. SE WI Chapter, Allis Care Center, Zablocki VA Center, Library Square, West Park Place, Village at Manor Park, Landmark & Carnegie Place, Meadowmere, Sunrise Apts., Rogers Memorial Hospital, St. John's Luth. Church, First United Meth. Church of WA, Mt. Hope Luth. Church, MetLife, Kneuppel Healthcare, Milwaukee County Dept. on Aging, Interfaith Older Adult Programs.		
Partnership Priorities:		
<ol style="list-style-type: none"> <li>1. Access to Information</li> <li>2. Isolation</li> <li>3. Safety</li> <li>4. Transportation</li> </ol>		
Desired Outcomes:		
<ol style="list-style-type: none"> <li>1. Improve seniors knowledge of community resources.</li> <li>2. Increased sense of well being and safety.</li> </ol>		
Outcome Measures: To be determined by Work Groups		
Neighborhood Goals/Objectives/Activities	Responsible	Start/end

	Person/organization	
Goal 1: Increase Access to Information		
Objectives		
1. Improve availability of information	Access to Info WC	Oct.-Ongoing
2.		
3.		
Activities		
1. Inventory information Resources	Access to Info WG	July-Aug 2008
2. Identify Key Communication tools	Access to Info WG	Sept.-Oct. 2008
3. Develop targeted messages	Access to Info WG in	On-going
4. Participate in West Allis Ala Carte event	Conjunction w/other Work Groups	June 2009
Goal 2: Reduce isolation of WA WM seniors	Isolation Work Group	
Objectives		
1. Connect isolated seniors to social opportunities	Isolation Work Group	
2. Improve awareness of where to go for information	Isolation Work Group	
3.		
Activities		
1. Identify community resources	Isolation Work Group	July 2008
2. Identify key referral & info sources	Isolation Work Group	July-Aug. 2008
3. Provide information contact info via printed piece	Isolation Work Group	2009
4. Publicize social opportunities all community locations	WA Sr Ctr Newsletter	Quarterly 2009
Goal 3: Improve Home & Public Safety	Safety Work Group	
Objectives		
1. Identify seniors' safety concerns	Safety Work Group	Fall 2008

2. Develop safety initiatives to address concerns	Safety Work Group	Nov. 2008-on going
3.		
Activities		
1. Hold 3 Focus Groups	Safety Work Group	Fall 2008
2. Plan safety initiatives/programs	Safety Work Group	Nov. 08-Feb. 09
3. Develop Cable TV series on Safety 4. Develop Home Safety Check-list 5. Participate in 2009 WA Night Out	Safety Work Group w/WA Cable Communication Dept.	Jan. 2009-on going
<p>Goal 4: Increase knowledge of Transportation Services      Transportation WG</p> <p>Objectives:</p> <p>1. Increase awareness of available transportation services      Transportation WG      Jan. 09-on going</p> <p>Activities</p> <p>1. Inventory transportation services      Transportation WG      Summer 2008</p> <p>2. Update Transportation Resources in S.A.F.E. Book      Denise WA Sr Ctr      Nov.-Dec. 2008</p> <p>3. Develop 8 ½ x 17 transportation piece for distribution      Denise WA Sr Ctr      Jan.-Feb. 2009</p> <hr/> <p>Strategies to ensure sustainability in terms of resource development, leadership continuation: On-going effort to identify agency(ies)/organization(s) willing to take responsibility for coordination of Connecting Caring Communities Partner activities.</p>		

**Plan Adopted: 3-24-09**