



King Advisory, Incorporated

Dr. Martin Luther King Jr. Back To School Festival
1531 West Vliet Street, Milwaukee, Wisconsin 53205
shawn.williams32@yahoo.com
(414) 699.9955 Fax (414) 344.5095

*Celebrating our Fifteen
Year Anniversary*

Summer 2009

Dear Vendors:

We are planning this year's 15th Annual Dr. Martin Luther King Jr. Back-to-School Festival. The festival will be held on Saturday, August 8th, 2009 from 11am to 6pm at Martin Luther King Jr. Park located 1531 W. Vliet Street.

This year we are celebrating fifteen years, and are adding vendors the opportunity to have a food/retail booth for \$150.00. Because of the economic conditions we are experiencing, community vendors fee will remain the same as last year at \$125.00.

Enclosed you will find the application and rules & regulations for the festival. Please read them very carefully. Please make check payable to King Advisory Inc. and return the application and payment to Dr. Martin Luther King Community Center 1531 W. Vliet Street. If you have any questions, contact Danyel McNeil at (414) 236-1744. Please pass the word to any other interested non-profits or possible participants for festival. **Deadline for vendor forms is July 25th, 2009.**

Sincerely,

Danyel McNeil, Vendor Chair
King Advisory, Inc.

Board of Directors

President Shawn Williams, Vice President Kaylynn Blackwell, Treasurer Vanessa Key, Secretary Theresa Randall, Founder Milwaukee County Supervisor Elizabeth M. Coggs, Minister Quincy Johnson, Daniela Matthews, Nancy Hahn, Makia Reed, Charles Reese, Tammi Summers, Pastor Debora Taylor, Felicia Dickerson, Representative Leon Young, Roosevelt Prichett, Danyell McNeil, Ad Hoc members: Demetrea McCollum, Jeff Baudry, Guy Taylor



We Can, We Did & We Will Continue

Saturday, August 8, 2009

15th Annual Dr. Martin Luther King, Jr. Back-to-School Festival



VENDOR APPLICATION

Please fill out and return to New Concept Self Development at the **Dr. Martin Luther King, Jr., Center, 1531 W. Vliet St., Milwaukee, WI 53205.** For more information, contact Danyel McNeil at (414) 236-1744 or by e-mail dmcnei@milwaukee.gov.

Name of Vendor: _____

Person of Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell Phone: _____

E-mail: _____

Vendor Rules

- Community vendors \$125.00 fee, one six-foot table, signage and two chairs.
- Food vendors/Retail \$150.00 fee, must bring their own equipment and attend meeting with the Milwaukee Health Department. Date TBD

All vendors should be at the park no later than 10:00 A.M. to set-up. It becomes difficult after that due to pedestrian traffic is in the park.

We request that any other items sold or given away will be in good taste. This is a family event to promote the positive things going on in the community. King Advisory Inc. must approve all vendor forms and sale items.

Please check-in with the guard upon arrival in the park near the barriers to the driveway. You will be directed from that point.

Please identify items to be sold or given away:

*** Fee must accompany the applicant.**

Signature: _____ Date: _____

