



Milwaukee County

12th District Supervisor Peggy West

December 20, 2006
For Immediate Release
Contact: Harold Mester, Public Information Manager
414/278-4051 or harold.mester@milwcnty.com

'SQUASH THE BEEF' THIS FRIDAY AT KOSCIUSZKO MIDDLE SCHOOL

Event aims to promote peace, deter violence and crime

Milwaukee, WI – Milwaukee County Supervisor Peggy West and Pastor Luis Pizarro are leading a campaign to bring awareness of increased violence, while promoting peace, respect, and unity.

“One of the best ways to improve our neighborhoods is to engage our young people in meaningful discussions,” West said. “We want them to recognize violence and criminal behavior, but we also want them to know how to move beyond challenges and try to make things better.”

Friday’s event will engage about 350 students at Kosciuszko Middle School during a schoolwide assembly on the last day of classes before the Christmas break. The event will feature musical performances from Lil’ Pito, Omi y Veterano and Tino.

What: ‘Squash the Beef’ school assembly
When: Friday, December 22, 2006, 2:30 p.m.
Where: Kosciuszko Middle School
971 W. Windlake Avenue
Milwaukee, WI 53204

Students will also fill out surveys to determine which types of positive community programs they would be interested in. “There is a major disconnect between community agencies and youth in our neighborhoods,” Supervisor West added. “Kids don’t know what’s out there. These surveys will help get kids in touch with positive ways to have fun and contribute to their community.”

Pastor Pizarro is founder of the Helping Out Milwaukee In Every Struggle (HOMIES) street ministry. “For so long, we’ve told our kids to say ‘no’ to drugs, but we haven’t given them anything positive,” Pizarro said. “We need to give children some things to say ‘yes’ to.”

The school assembly features prizes from V100.7 WKKV radio, and is also sponsored by the Hope House of Milwaukee, the Milwaukee County Sheriff’s Office, the Milwaukee Police Department, Victory Church, United Community Center, and Milwaukee Aldermen Bob Donovan and Jim Witkowiak.