



OFFICE OF THE COUNTY EXECUTIVE  
*Milwaukee County*  
SCOTT WALKER • COUNTY EXECUTIVE

**FOR IMMEDIATE RELEASE**

**May 20, 2010**

Contact: Fran McLaughlin (414) 235-6592

**WALKER'S 7<sup>th</sup> ANNUAL EXECUTIVES' RIDE RETURNS**  
**Six-day, 5-state tour promoted Milwaukee-area tourism**

**MILWAUKEE** - Milwaukee County Executive Scott Walker's 7<sup>th</sup> Annual Executives' Ride will return to Milwaukee this afternoon at 3pm at the Harley-Davidson Museum. AirTran Senior Vice President Kevin Healy and Executive Vice President of Operations Klaus Goersch rode for a portion of the trip. AirTran Airways and VISIT Milwaukee presented this year's ride, offsetting any taxpayer-related expenses.



(Photos above: Walker at announcement of ride last month with AirTran and VISIT Milwaukee executives; Walker leading group at start of the ride on May 15).

Walker lead a group of 100 - 150 motorcycle riders on the 1700-mile, six-day, five-state tour that toured throughout Wisconsin, as well as into Illinois, Iowa, Michigan, and Minnesota, stopping in more than 35 communities. <http://www.countyexecutivesride.com/>.

Walker promoted area attractions including: Milwaukee County's National Gold Medal Award-winning parks, golf courses, and water parks; the Milwaukee County Zoo; Summerfest – the world's largest music festival and the many other ethnic festivals on the lakefront; the Milwaukee Public Museum; Miller Park and the Milwaukee Brewers; State Fair; the Harley-Davidson Museum; the Milwaukee Art Museum; and also highlighted the advantages of General Mitchell International Airport.

**DATE:** Thursday, May 20, 2010  
**TIME:** 3pm – Ride Returns  
**LOCATION:** Harley-Davidson Museum  
400 Canal Street

###