

# Executive Update

Milwaukee County Executive Scott Walker's Weekly Newsletter

July 3, 2008

## Message from County Executive Walker

*Happy Independence Day!*

*We will be down on the lakefront for the US Bank Fireworks tonight and looking forward to seeing you there too. It is a great partnership with US Bank and the Milwaukee County Parks.*

*On Friday, 4th of July celebrations will be held all over Milwaukee County. Click on this link to see the many events in our parks:*

*<http://www.county.milwaukee.gov/FourthofJuly11324.htm>.*

*Also, I will be in nine different parades all across the county and hope to see you out too.*

*Most of all, let us remember the men and women who fought for our freedoms and those who continue to do so today. On Sunday, we will be honoring them and their families as part of Operation Freedom at the Milwaukee County Zoo. Thank you to all of the sponsors and volunteers who help us put this great event on each year.*

*Have a fun and safe Independence Day Weekend! God Bless the USA!*

*Scott*



## 4<sup>th</sup> of July Events



County Executive Walker appeared on Fox 6 with Gus Gnorski to promote the July 3<sup>rd</sup> US Bank fireworks at Veterans Park and War Memorial Center. Take advantage of the perfect weather for the holiday weekend with activities at county parks, golf courses and the zoo. Visit [www.countyparks.com](http://www.countyparks.com) and [www.milwaukeezoo.org](http://www.milwaukeezoo.org) for information.

## Operation Freedom



Milwaukee County, together with the Military Order of the Purple Heart, will co-host Operation Freedom – a free day for US military personnel, veterans and their families, at the zoo with a picnic, military displays and the Supermarket of Veterans Benefits on Sunday, July 6. The United States Army Drill Team will perform at the 1:30pm program this year. To help sponsor this special event. call (414) 278-4191.

## Miller partners with Parks



County Executive Walker thanked Miller Brewing Company for their generous partnership with the county Park system. A \$500,000 Bradford Beach Blue Wave campaign was announced by Miller Brewing Company President and CEO Tom Long (pictured above) at the lakefront with county, Milwaukee Metropolitan Sewerage District (MMSD), Greater Milwaukee Committee and other local business leaders.

The Blue Wave campaign will encompass a variety of improvements affecting environmental issues such as water quality and clean beach efforts. Blue Wave certification is granted by the independent, non-profit Clean Beaches Council.

Miller's \$500,000 investment will be directed toward coastal management improvement, including algae removal, seagull control, water quality monitoring and research, a public awareness campaign, as well as handicap accessibility equipment.

Bradford Beach has a full summer schedule of events from beach volleyball and soccer to art and music festivals. Visit [www.bradfordbeachjam.com](http://www.bradfordbeachjam.com) for details.

Miller is also sponsoring the IMAX film, "Mysteries of the Great Lakes," running now through March 2009 at the Milwaukee Public Museum.

## Celebrating Life event



County Executive Walker, pictured above on the jumbo screen at Miller Park Stadium and with former Olympic Gold Medalist Scott Hamilton, spoke at the Celebrating Life event cosponsored by Aurora Health Care and Today's TMJ4. Walker presented Aurora Senior Vice President Dr. Bruce Van Cleave with a proclamation for the free event, which provided an opportunity for cancer patients/survivors, their families and friends to celebrate their survivorship and provide greater awareness and education about available community resources.

## Community Events

County Executive Walker gave the opening remarks at the **Milwaukee Mental Health Task Force's** Mental Health Summit - Mapping a New Road to Recovery: Addressing Mental Illness in the Criminal Justice System held at Marquette University; attended the grand opening ceremony for the completion of the first new building in a long-term expansion at **Direct Supply**; walked the route in the West Allis Independence Day Parade held July 2; and will walk in nine Independence Day parades on July 4.