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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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January 12, 2010

Ald. Milele A. Coggs  
(414) 286-2994

## MEDIA ADVISORY

### **Troubled Firm's Plan for College Branch Subject of Wednesday News Conference**

Alderwoman Milele A. Coggs will be joined by fellow Common Council members, Sen. Spencer Coggs, as well as community and student leaders during a noon **Wednesday (January 13) news conference** at Milwaukee's City Hall to express opposition to Corinthian Corporation's plans to locate an Everest College branch in Milwaukee. **The news conference will begin at 12 p.m. in the first floor rotunda at City Hall, 200 E. Wells St.**

Alderwoman Coggs represents the neighborhood where Corinthian wants to establish a branch of Everest College, a type of for-profit educational business that *Barron's Investment Weekly* describes as "high-pressure sales operations bent on vacuuming up student-loan dollars."

Attending the news conference with Alderwoman Coggs will be Aldermen Nik Kovac, Willie C. Wade, Ashanti Hamilton and Tony Zielinski, Sen. Coggs, Wendell Harris of the NAACP, Primitivo Torres of Voces de la Frontera, Pam Fendt of Good Jobs Livable Neighborhoods/Citizen Action, Ann Wilson, a resident of Hillside Terrace, and student leaders from MATC, UW-Milwaukee, and Marquette University.

A developer has been granted tax exempt bonds by the Redevelopment Authority of the City of Milwaukee to develop a building at 1311 N. 6th St. A hearing on the developer's request for a special use permit will come before the city's **Board of Zoning Appeals on Thursday, January 14, 2010 (7:45 p.m. agenda) in room 301-B, City Hall.**

**What: News Conference**

**When: 12:00 p.m. Wednesday, January 13, 2010**

**Where: Rotunda at City Hall, 200 E. Wells St.**

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